

SWARNIM STARTUP & INNOVATION UNIVERSITY

Startup & Innovation Club (SIC)

Swarnim Startup & Innovation University has been working to encourage and inculcate the spirit of entrepreneurship and innovation among its students and Faculty Members. SSIU Incubation Center (SSIU Incubation) was established for nurturing creativity and innovation within the University community. It has proved to be a powerful catalyst of change. SSIU Incubation Center has set up **Triumph Initiative** to generate Entrepreneurship Awareness and making them Entrepreneur. SSIU has taken this initiative to promote entrepreneurship at pre-incubation stage and SSIU Incubator (SSIU-Incubator) at incubation/scale-up stage **for SSIU existing students.**

SSIU Incubator will incubate students, and companies based on ideas and technologies developed by the budding entrepreneurs. In recent years, SSIU has been encouraging its Faculty Members, staff, research scholars and students to convert their ideas and innovations into commercial ventures for personal, institutional and social benefits. This process of translating knowledge in various disciplines of science, Architect, design, paramedical, commerce, and engineering into products, processes and services for commercial exploitation that will benefit the society by creating both job as well as wealth for the society.

SSIU will help startups based on product, process and service.

Program for Certification in Innovation, Startup & Entrepreneurship

SSIU has offered Certificate course in Innovation/ Startup & Entrepreneurship as an optional additional learning in Diploma/Bachelors/Master of Engineering and paramedical and Architect. SSIU students pursuing their Graduation/Diploma or Master and having an entrepreneurial mindset, who are self-motivated and self-disciplined with ability for self-learning will now have an option to work on their additional optional coursework at any of the SSIU empanelled incubator.

For Certificate course in Innovation/ Startup & Entrepreneurship student will get registered with SSIU approved Incubation in and will need to undertake additional courses and fulfilled 40 hours for earn certification. These hours will be divided between preliminary and domain specific knowledge areas. It will include learning through lectures and Practical suggested by the SSIU Incubation Center. as Certification will enable with , boot-camps, assignments, seminars, workshops, labs, case studies.

Triumph – 2017
For existing students
Semester – 1: Experiential Learning in Entrepreneurship

Course: Experiential learning in Innovation/Startup/Entrepreneurship

Course Objective:

Develop awareness about entrepreneurship and successful entrepreneurs. Develop an entrepreneurial mindset by learning key skills such as creative thinking, personal selling, and communication. Understand the DNA of an entrepreneur and assess your strengths and weaknesses from an entrepreneurial perspective. Learn about E-cells and their role in transforming college students into successful leaders and entrepreneurs. Students will be able to identify and summarize problems by critically analyzing collected data through surveys and 1-on-1 interviews with potential customers. Students will be able to put forward effective solutions to identified business problems. Students will be aware of social and cultural differences. Students will be aware of the impact of globalization on business operations, opportunities, and challenges.

Plan of the innovative orientation of existing students for startup:

No.	Topics
1	Introduction: What is Entrepreneurship? How has Entrepreneurship changed the world? Entrepreneurial DNA, traits and gap analysis. What are E-cells? Why join an E-cell? Entrepreneurial Success Stories.
2	Empathy Mapping: (Understanding your Customers) The difference between path to disaster (Product development model) and path to empathy (Customer development model)
3	Understanding market needs: Introduction, Meeting customer need, Discovering unmet customer needs, Ethnography, Ethnography in new product Development.
4	Ideation Workshop & Brainstorming: Introduction to ideation, Lateral & Linear thinking, Understanding the problem, Ideation generation methods: pattern search, patent search (PATSEER), TRIZ matrix
5	Product Design & Prototyping: Steps in product design, Factors to consider in product design, Process selection, Relationship between Product Design and Process Selection, Manufacturing Technology Decisions, Designing Services
6	Business Model and Planning: The Business Model Canvas is a strategic management and lean startup template for developing new or documenting existing business models. It is a visual chart with elements describing a firm's or product's value proposition, infrastructure, customers, and finances.
7	Understanding startups Introduction to types of startup, Your Great Idea, learning who can compete your idea and how. When to pivot your business idea to avoid failure. Importance of start-up team & Role of founders: No "I" concept, Team Formation, Qualities of a founder:Recruiter, Decider, Deal maker, Strategist, Salesperson
8	Phases of Start-ups: Pre-company formation, Startup/Company Formation, Development Stage, Growth Stage, Preparation for exit
9	Raising Capital/Mode of funding: Type of funding: Pre-angle, Angle, Debt, Seed, Hedge, Venture Capital, Crowdfunding and Government grants
10	Learning Startup Ecosystem and lead actors High network individuals, Angle investors and venture capitalist firms in India
11	How to take maximum advantage of Government policies: Startup India-Action Plan, Education Policy & Industry Policy by Government of Gujarat

Do Registration by following link:

<https://goo.gl/forms/xsj1CsWRLQYsawVt2>

Mentor Pool

No	Name
1	Mr. Snehal Desai
2	Dr. Chandramauli Pathak
3	Mr. Padmin Buch
4	Mr. Chandan Chetarji
5	Mr. Hirnmay Mohnto
6	Mr. Kaushik Akiwatkar
7	Mr. Rahul Bhagcandani
8	Mr. Jaimin Shah
9	Dr. S. O. Junare
10	Miss. Brinda Patel
11	Mr. karmjit Bihola
12	Miss tosha Shukla
13	Mr. Himanshu Shah
14	Dr. Tejas Shah
15	Dr. Nikunj Patel
16	Mr. kalp Bhatt
17	Mr. Amit Patel
18	Dr. manish Rachha
19	Mr. Barhat
20	Mr. Shrimali
21	Dr. Tejas Dave
22	Dr. Apurv Raval
23	Dr. Narayan Baser
24	Mr. Sunil Parekh
25	Mr. Bhavin Pandya