



“Startup Lecture Series - Why Startup?”

Name of School : School of Engineering
Aadishwar College of Technology – Venus

Department : Science & Humanities

Date of Activity : 03/08/2017

Activity Type	Expert lecture		
Date	10/08/2017	Duration	1.5 hr
Semester	5th and 7th	No. of Students	150
Expert Name with Designation	Prof. Jay Patel		
Name of Organization			
Expert contact details	MR.JAIMIN SHAH (ceo Dev Information Technology Ltd, India Dev Info-Tech North America Ltd, Canada)		
Faculty Coordinator	Prof. Jay Patel		
Faculty contact details	9825356154		
Sponsoring authority	SSIU	Sponsorship amount:	2000

About the activity: India's first Swarnim Start up and Innovation University introduces courses for entrepreneurship and respectable placement for first time in India. In which university provides syllabus, training, mentoring, infrastructure and experts from all over globe. So as a part of activity we have invited **Mr. Jaimin Shah** to our college campus to share their views. Sir has reached our campus at 1.45 PM. In starting they have met our PROVOST sir and vice chairman sir. He was welcomed by HOD of Computer department. Sir has delivered his lecture to final year and pre final year students. During 1.30 hr lecture sir has touched some important points regarding startup and industry exposure. In session sir has given their useful suggestion regarding project /Idea, Know how Govt. policies, detail of marketing, financial aspects and planning up to commercializing your project and if you are interested in Job, in course, all technical, management knowhow of marketing product , finance and administration.

About expert: Mr. Jaimin Shah has more than 20 years of experience in the IT industry and carries a Bachelor Degree in Computers. As a CEO and MD of his company Dev Information Technology Ltd, Jaimin is focused on strengthening strategic partnerships, increasing client relevance and evolving the company's business model towards becoming a next generation global IT consulting and End To End IT Services Company. His key priorities are to support the company's growth, manage critical finance function and adhere to regulatory and compliance requirements. He has acquired a company in Canada and formulated foreign subsidiary, Dev IT North America Ltd. His company has been featured by "Invest Toronto" as one of the most successful companies in Canada. He has been elected as Chairman of Domestic Council of NASSCOM making him the youngest and the first Gujarati to be elected as chairman of a council at India's apex trade association of IT, NASSCOM. He is Chairperson of Indo-Canada Business Chamber (ICBC), Gujarat Region. As a Chairperson, since last four years, he has been working with dedication and perseverance towards strengthening the trade relations between companies of India and Canada.

Outcome (Benefits to students, faculties, school and university):

Government has done more to glamorize starting up through the glittering Startup India event in Delhi than thousands of panel discussions and newspaper editorials ever could. A lot of entrepreneurs are going to start working on their wedding plans with renewed enthusiasm. Millions of parents proudly talking about their daughters to prospective grooms and in-laws saying "she runs her own startup. India is the third largest startup spot in the world, according to a report by NASSCOM and Zinnov. Across sectors, the number of startups is mushrooming. These not only encourage innovation and lead to job creation, but also positively impact the socio-economic fabric of our country. So this type of activity will clear the mindset of students.

Photographs:



